



# A Leader in Cosmeceutical Skin Care

Bio-cosmetic & Aesthetic Beauty



*Unauthorized use, copy, and dissemination of this education materials is prohibited.  
This education materials cannot be used for official marketing or promotional purposes.*



# CONTENTS

01. About Beuren Korea

02. Microspear®

Beuren Korea's Patented Proprietary Ingredient, Microspear®

03. Product Introduction

04. Clinical Results

Key Clinical Results in 4 weeks

# History



# Beauren Korea's Global Influence

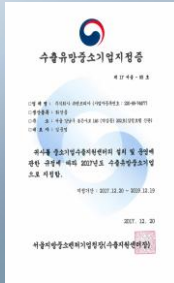
## Distribution of Export Countries



- Czech Republic
- Slovakia
- Austria
- US
- China
- Taiwan
- Japan
- Russia
- Australia
- New Zealand
- Lithuania
- Estonia
- Switzerland
- Vietnam
- Singapore
- Hong Kong
- Thailand
- Myanmar
- UK
- Germany
- Poland



Venture Business Certification



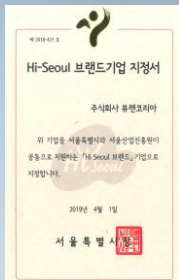
Designated as a Promising Export Firm



R&D Department Certification



MONEY TODAY This Year's Hit Product



The Excellent Company Brand of Seoul

# Awards

We started with endless thoughts and challenges for 'healthy beauty'.  
We will continue to create a company that grows properly with an attitude of continuous learning.  
In addition,  
we will think more deeply about the balance and harmony of health and beauty,  
and study from more diverse perspectives to present values beyond beauty.



Sure "Beauty Award"



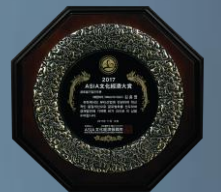
2018 France WABEL Award Best Premium Product



Inno-Biz Certificate



2019 Special Brand Best Popular Brand Award



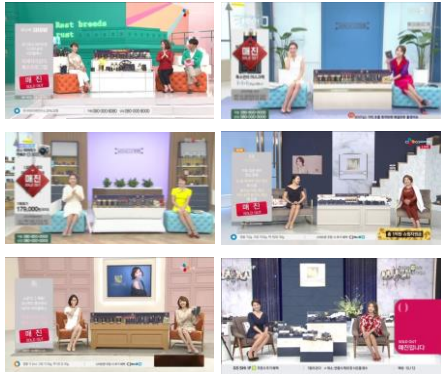
ASIA Culture & Economic Promotion Institute Grand Prize in Global Enterprise Division

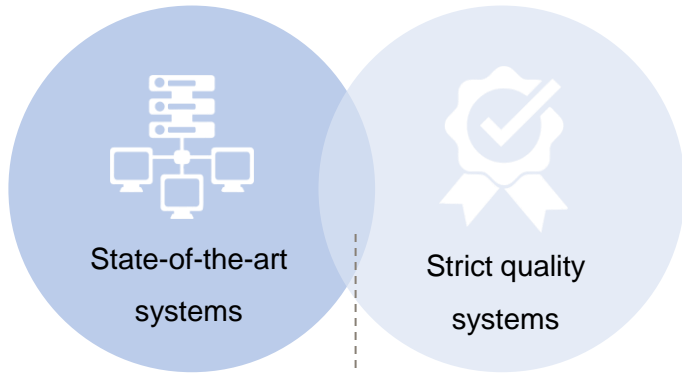


MIRACLETOX

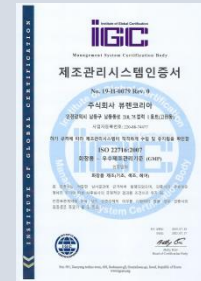
## MIRACLETOX

Sold out 40 times  
out of 61shows in total





**Maximize  
product value**



ISO 22716



ISO 9001



ISO14001

Beuren Korea Inc. is a cosmetic OEM&ODM manufacturing company for skin care cosmetics, mask packs, and makeup products, etc. with a state-of-the-art system and ISO 9001, 14001, 22716 certification, and has been developing and growing through domestic sales as well as overseas exports.

We have an emulsifying kiln and agi mixer of various capacities and can pack/fill in various formulations and reduce the initial burden on customers with a lower MOQ compared to large manufacturers.

Beauren Korea's proprietary ingredient

**Microspear<sup>®</sup>**

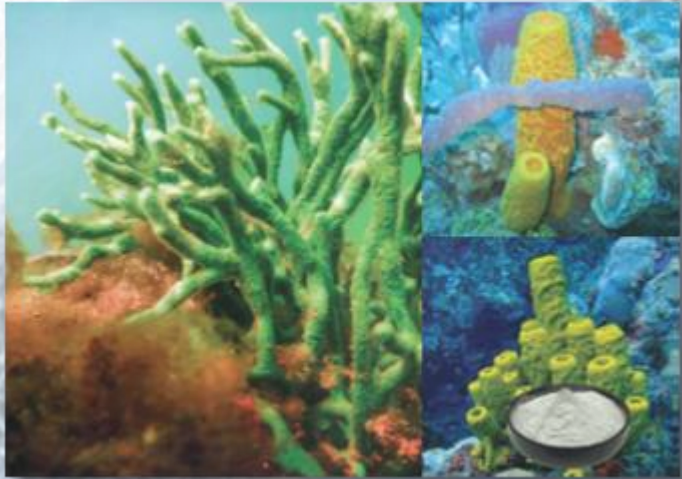
## Hydrolyzed Sponge

Our proprietary ingredient, 'Microspear<sup>®</sup>' derived from nature is an innovative ingredient for anti-aging that rapidly improves skin aging problems and effectively absorbs active ingredients to the basal layer of the epidermis.

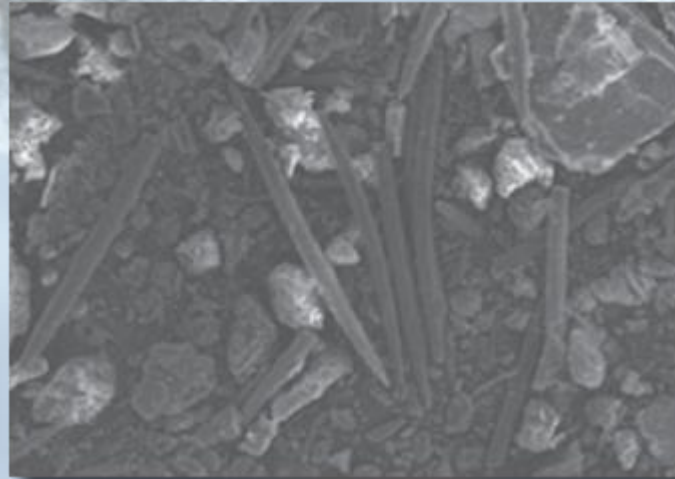


Beauren Korea's Main Ingredients

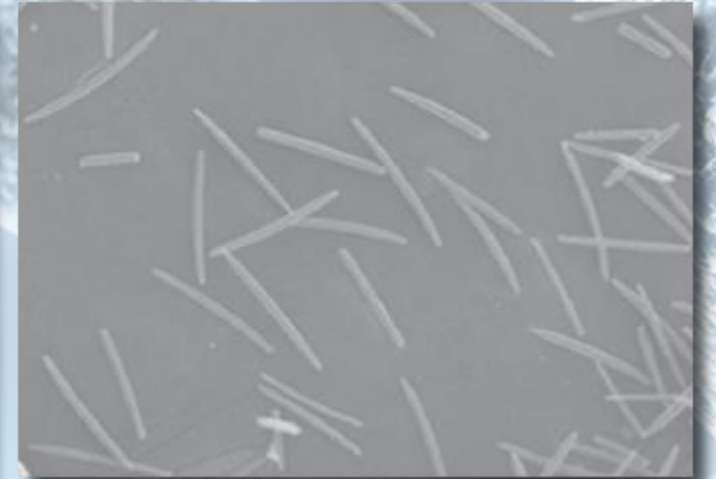
# Patented Microspear<sup>®</sup>



Hydrolyzed Sponge



Before the Purification Process



After the Purification Process

The patented Microspear<sup>®</sup>, developed over 3 years, is a pure product of the latest technology that does not contain any impurities through 13 purification processes and non-chemical purification processes, and is the safe skin regeneration system that homogenizes particles.

Beauren Korea's Main Ingredients

# Proprietary Yellow Calming Complex

Developed Yellow Calming Complex obtained from 5 kinds of yellow plants

Minimizes Microspear® stimulation by soothing and cooling the skin at the same time

Minimizes erythema (redness) and side effects by preventing the temperature rise on the skin surface



Scutellaria Baicalensis  
Extract

Anti-inflammatory,  
Anti-allergic,  
Broad antibacterial  
spectrum



Coptis Japonica  
Extract

Anti-inflammatory,  
Antibacterial,  
Inhibitory effect of heat-  
induced inflammation and  
bacteria



Phellodendron  
Extract

Pain relief from injuries,  
Antibacterial effect  
similar to Coptis  
Japonica Extract



Rheum Palmatum  
Root Extract

Catechin inhibits the  
augmented permeability of  
capillary to prevent platelet  
coagulation and relieves  
inflammation

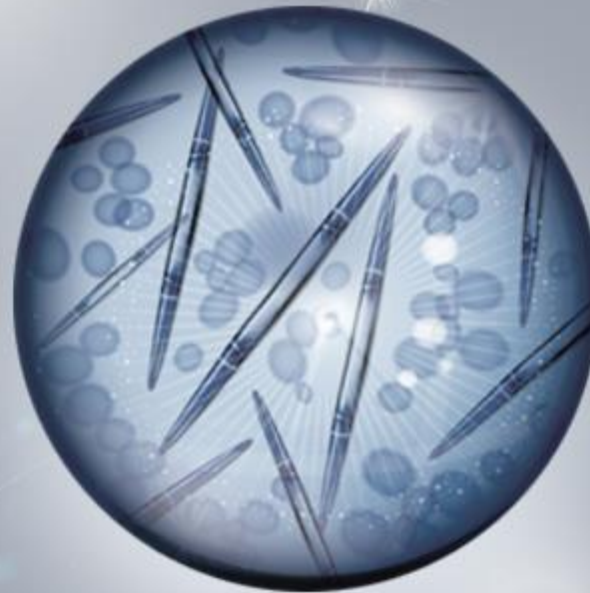


Bletilla Striata Root  
Extract

Burns treatment,  
Stimulates the growth of  
granulation tissue to  
quickly grow new flesh

Beauren Korea's Main Ingredients

## How Microspear<sup>®</sup> Works



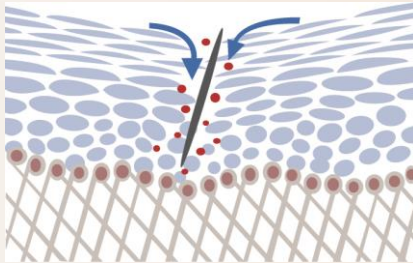
As Microspear<sup>®</sup> penetrates into the skin, it delivers the active ingredients of cosmetics directly or indirectly and stimulates basal layer for up to 72 hours to activate blood circulation and promote skin softening.

As the skin regenerates with this mechanism, it improves skin problems such as **pigmentation, wrinkles, elasticity, acne, sagging skin, and pore size.**

Beauren Korea's Main Ingredients

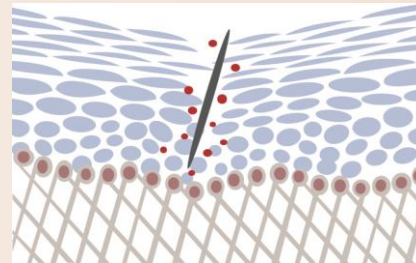
# How Microspear® Works

1 step



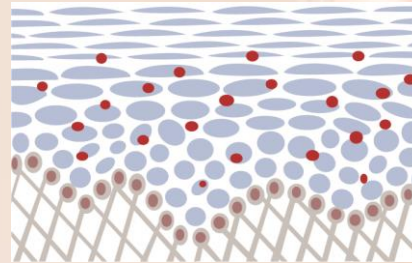
Microspear® insertion into the epidermal layer/deep delivery of nutrients to the skin

2 step



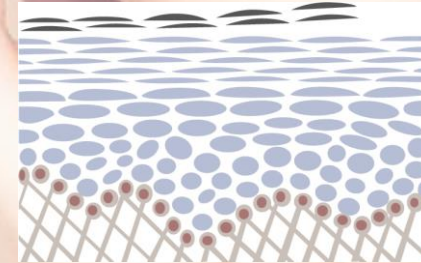
Basal layer stimulation & smooth skin activation for up to 72 hours

3 step



Creating a new skin layer and strengthening skin barrier

4 step



Exfoliation and elimination of existing skin layers that have been pushed up

Microspear® penetrates into the basal layer and promotes skin division through stimulation for up to 72 hours to create healthy skin.

# Perfection Home care Program

---

01

Perfection TOX Ampoule

---

02

Perfection Mask

---

03

Perfection Feel cream



Simple and effective, only once a week  
**Premium home care for me**



# Perfection Program

- TOX Ampoule: 2g x 4ea
- Mask : 30g x 4ea
- Feel Cream : 50g x 1ea

## Moisture & Elasticity care Program

Moisturizing and elasticity care program that improves not only the outer (epidermis) drying but also the inner (dermis) dryness with marine protein capsules

#Moisture

#Elasticity

#Protection



# Perfection Home Care Program



## Microspear®

New ingredient for anti-aging  
Effective in improving wrinkles, elasticity, acne,  
pigmentation, and sagging skin



## Marine Peptide Capsule

Blending of marine complex and 5 types of  
peptides  
Care for nutrition and moisture  
at the same time  
Effective for dry skin



## Jin Ceramide

Restoration of the lipid barrier of the  
lamellar layer  
Maintains skin moisture and  
suppresses moisture evaporation  
Suppression of wrinkles



## Everlasting

Anti-oxidant  
Skin regeneration  
Effective in aging skin care by  
increasing the natural healing power



# Perfection Tox Ampoule

“Awaken the vital energy deep in the skin”

- Contains 10,000ea Microspear®
- Improvement in pigmentation · Wrinkles · Dryness · Acne
- Special care used once a week
- Moisture enhancement with marine protein capsules



Main Ingredients

- Marine Protein Capsule
- 5 Types of Peptide
- 5 Growth Factor Proteins
- Elapillar

MIRACLETOX





# Perfection Mask

“Excellent moisturizing effect that cannot be imagined with a single mask”

- Ultra microfiber sheet for a non-sticky feeling on the skin
- Enhanced moisturizing feeling with milky essence
- Jin Ceramide fills the skin with moisture
- Contains Everlasting ingredients that are good for antioxidants



Main Ingredients

- Everlasting
- 5 Peptides
- Betaine
- Jin Ceramide

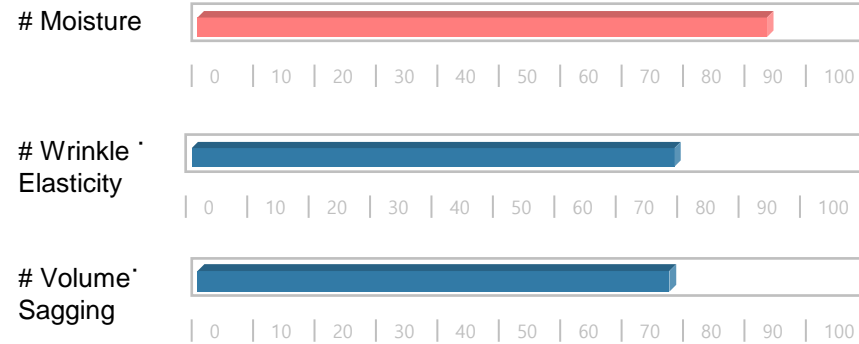
MIRACLETOX



# Perfection Feel cream

“Fill the dryness inside perfectly with  
Feel Cream”

- Contains 5 complex ceramides and Jin Ceramide
- Prevents moisture leakage and provides high moisture
- Care from the inside of the skin with the skin net complex
- Multi care cream from face to neck



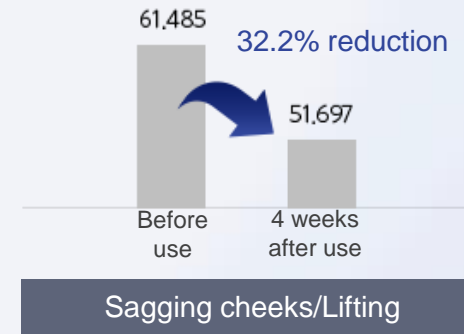
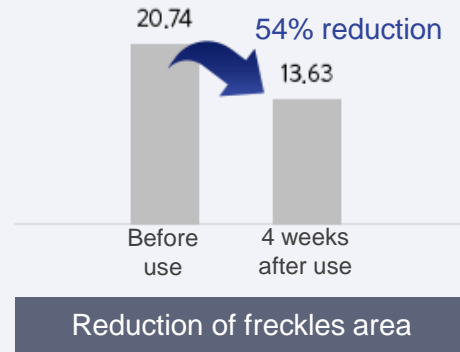
Main Ingredients

- Everlasting
- 3 Peptides
- Yellow Calming Complex™
- Jin Ceramide

MIRACLETOX



# Clinical Results



Improve crow's feet	Improve smile lines	Improve forehead wrinkles	Improve skin tone	Reduce freckles area
Improve pigmentation distribution	Improve eye bag lifting under eyes	Improve sagging cheeks/lifting	Improve thick/fine wrinkles of neck	Improve moisture down to the inside of the skin (0.5mm)

(P&K Skin / 18.05.2020~6.16.2020/22 subjects/ TOX Ampoule used once a week /Feel Cream used twice daily / Individual differences



## Perfection Program

# Clinical Results

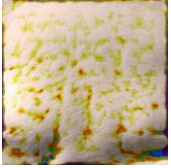
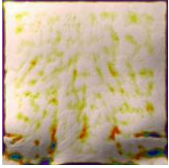
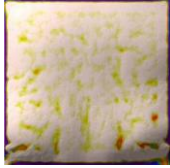
MIRACLETOX

Improve frown lines between the eyebrows

20518-k1-06

Before use	2 weeks after use	4 weeks after use
		

20518-k1-01

Before use	2 weeks after use	4 weeks after use
		

subject6

Before use	Immediately after use	4 weeks after use
		

Improve wrinkles around the eyes

Subject11

Before use	4 weeks after use
	

Improve sagging cheeks

Subject8

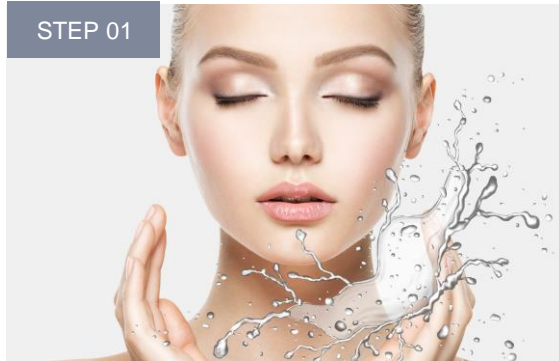
Before use	4 weeks after use
	

Improve neck wrinkles

20518-k1-14

Before use	2 weeks after use	4 weeks after use
		

# HOW TO USE



After cleansing your face, apply toner or lifting ampoule.



- Please refrain from sauna, alcohol, and vigorous exercise immediately after using TOX Ampoule and the next day.
- Please do not use the TOX Ampoule on parts other than the face( do not use it on the back of the neck or hands)



Open the lid of TOX Ampoule, put it at the bottom, and gently push up to apply the contents to the entire face, then use your fingertips to absorb it for 2-3 minutes.. Apply less pressure around the eyes than on the face to absorb the ampoule.



- This product is a 4-week program, so it is recommended to use the program once a week and lightly cleanse the face the next day.
- It is recommended to drink more water than usual on the day of using TOX Ampoule and the next day to replenish moisture.



Apply the mask evenly to the entire face and remove it after 20-30 minutes. After removing the sheet, absorb the essence remaining on the face.



- Apply the extra mask essence evenly to the neck, arms, legs, and decollete area.
- Be sure to wash your hands after using the TOX Ampoule(stinging due to Microspear), and then apply the extra mask essence evenly to the neck, limbs, and decollete area.



Take an appropriate amount of Feel Cream and apply to the entire face for absorption.



- Use every morning and evening at the cream stage.

# Q&A

## Frequently Asked Question About using TOX Ampoule

### 1. Can it be used on neck wrinkles?

**No.** It is not recommended to use on the neck wrinkles area. Areas other than the face, such as the neck and back of the hands, have different skin thickness and skin structure, so you may experience skin irritation, itching, and discomfort.

※ **Be sure to use the TOX Ampoule only on your face.**

### 2. Can I use one TOX Ampoule twice or multiple uses?

**Yes.** TOX Ampoule(2g) is the recommended amount for one use, so please use one TOX Ampoule at a time, only once a week.

※ **You will feel a tingling sensation.**

### 3. Can I apply basic makeup or color makeup the next morning?

**Yes.** You may feel a tingling sensation the next morning after using TOX Ampoule. Avoid skin massage or beauty equipment use.

#### Q. Minor Pain(Stinging)

**A .** As the Microspear® is absorbed into the skin, you may feel a tingling micro-stimulation. You may feel the tingling sensation when washing your face the next morning.

#### Q. Redness /Itchiness

**A .** In the process of Microspear® with a fine structure being absorbed into the skin, old dead skin cells may be removed depending on the individual. During the exfoliation process, you may temporarily experience slight itching, warmth, and redness.

#### Q. Formation of dead skin cell

**A .** As the old dead skin cells are exfoliated, very thin dead skin cells may be generated after 3 days depending on the skin type(There are individual differences).

# Symptoms after using TOX Ampoule



Redness (erythema)



Exfoliation



Stinging sensation



Dryness



## Precautions after using TOX Ampoule



No Heavy Exercise · Sauna



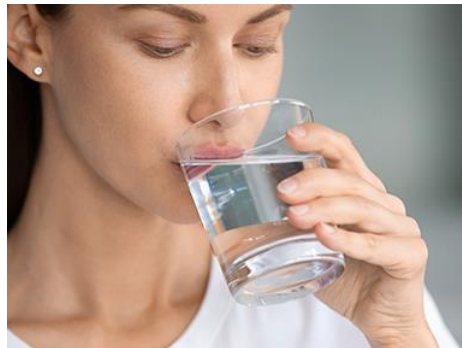
Smoking · Alcohol Prohibited



Light Face Cleansing



Use Sunscreen

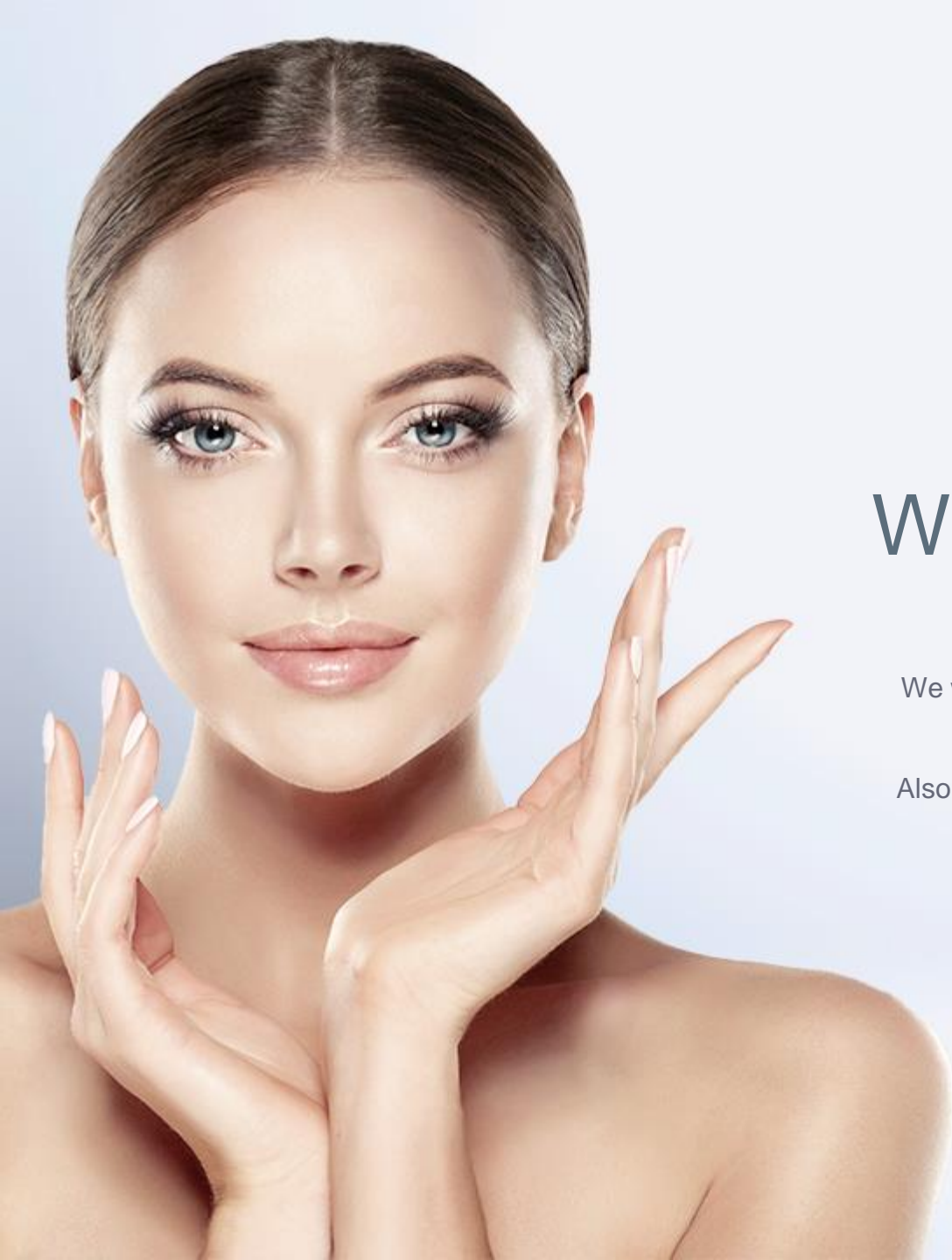


Need to Drink Enough Water



No Artificial Exfoliation





# MAKE A HEALTHY BEAUTY WITH ENDLESS EFFORTS

*Aiming for healthy beauty.*

We will create a new standard of beauty through endless research and creative ideas based on biotechnology and fearless challenges.

Also, based on advanced technology, we will take the lead in realizing a healthy life by spreading the value of healthy beauty across the world beyond Asia.

# Thank You



02-6959-5440



HQ: 2F, 146, Bongeunsa-ro, Gangnam-gu, Seoul  
Incheon Factory: 75B 1L, 210, Namdongdong-ro,  
Namdong-gu, Incheon

